

## CLAIMS

1. An apparatus, comprising:

a machine-readable medium having stored thereon instruction that when executed by a machine results in the machine performing operations comprising:

5 determining if an entertainment mode power on process is selected for a computer system; and

passing predefined entertainment mode user account data to an operating system (OS) of said computer system to enable said OS to boot using said entertainment mode account data.

2. An apparatus as claimed in claim 1, said instructions further performing operations

10 comprising:

determining at least in part, if a conventional power on process is selected; and

enabling said OS to perform a boot process.

3. An apparatus as claimed in claim 1, said instructions further performing operations comprising:

15 executing an entertainment mode application program to permit a user to utilize said computer system to access data associated with said entertainment mode application program.

4. An apparatus as claimed in claim 3, said instructions further performing operations comprising:

20 enabling said entertainment mode application program to control access to selected hardware components of said PC system.

5. An apparatus as claimed in claim 3, said instructions further performing operations comprising:

enabling said entertainment mode application program to control access to selected software components of said PC system.

6. An apparatus as claimed in claim 3, wherein said entertainment mode application program comprises a video application program executing instructions to permit a user to access video data on said computer system.

7. An apparatus as claimed in claim 3, wherein said entertainment mode application program comprises an audio application program executing instructions to permit a user to access audio data on said computer system.

8. An apparatus as claimed in claim 3, wherein said entertainment mode application program comprises a digital photograph application program executing instructions to permit a user to access digital photograph data on said computer system.

9. A method, comprising:  
enabling an installation program to entertainment mode user account data on a computer;  
enabling a driver to load said user account data into an operating system logon application.

10. A method as claimed in claim 9, further comprising the step of:  
enabling an entertainment mode application program to be executed on said computer, after said operating system completes a boot up process.

11. A system, comprising:  
a computer system that includes an entertainment mode power switch; and  
a machine-readable medium having stored thereon instruction that when executed by a machine results in the machine performing operations comprising:

enabling entertainment mode user account data to be stored on said computer system;  
and

passing said entertainment mode user account data to an operating system logon process  
associated with said computer system when said entertainment mode power switch is activated to  
5 power said computer system.

12. A system as claimed in claim 11, wherein said user account data being automatically  
passed to said operating system logon process.

13. A system as claimed in claim 11, said instructions further performing operations  
comprising:

10 enabling an entertainment mode application program to execute after said operating  
system logon process, said entertainment mode application program being adapted to permit a  
user access to video associated with said computer.

14. A system as claimed in claim 13, said instructions further performing operations  
comprising:

15 enabling said entertainment mode application program to control access to selected  
hardware components of said computer.

15. A system as claimed in claim 13, said instructions further performing operations  
comprising:

20 enabling said entertainment mode application program to control access to selected  
software components of said computer.

16. A system as claimed in claim 11, said instructions further performing operations  
comprising:

enabling an installation program to create said entertainment mode user account data on a computer;

enabling an operating system function to create at least one of a username and password and associating at least one of said username and password with said entertainment mode user  
5 account data;

enabling a driver to load said user account data into an operating system logon application.